



Youtube

Reporting Guide

Youtube.

YouTube (owned by Google) is a video sharing platform, allowing users to watch, upload, and share videos with family, friends, and the wider community. This service can be used on many devices, such as PCs and mobile phones. Over time, YouTube's community has evolved to produce all kinds of content, from tutorial guides to feature-length movies.

However, YouTube has been involved in a number of controversies in previous years. Most notably are several "Adpocalypse" events, in which big-name companies pulled their advertisements in response to YouTube's hosting of offensive content.

As with any social media platform, there are bad actors who may try to spread hatred and disinformation. There are ways to prevent this, primarily through reporting and blocking offending accounts. Below you will find a series of steps you can follow in order to create a safer and more honest online environment for yourself and all of us!

Note: Please be aware that these screenshots may not appear the same on different devices!

Using A Computer

Reporting a video

Step 1

You must be signed into their YouTube account

Step 2

Once signed in and at the video you wish to report, look for the icon with 3 dots (as highlighted in the red box). It is located below the video.



Figure 1: YouTube video to be reported

Step 3

After clicking the 3 dots button (1 in Figure 2) a submenu should appear allowing you to click on the "Report" option (2 in Figure 2)

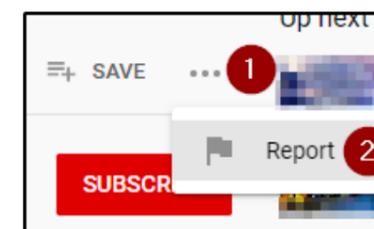


Figure 2: Clicking on "Report" option

Step 4

Select the reason, highlighted in yellow in Figure 3, which best describes the issue for reporting the video. Then click the "Next" button. There will be additional information you can give to help the YouTube review team investigate this matter as shown in Figure 4. After giving any additional information you click on the "Report" button.

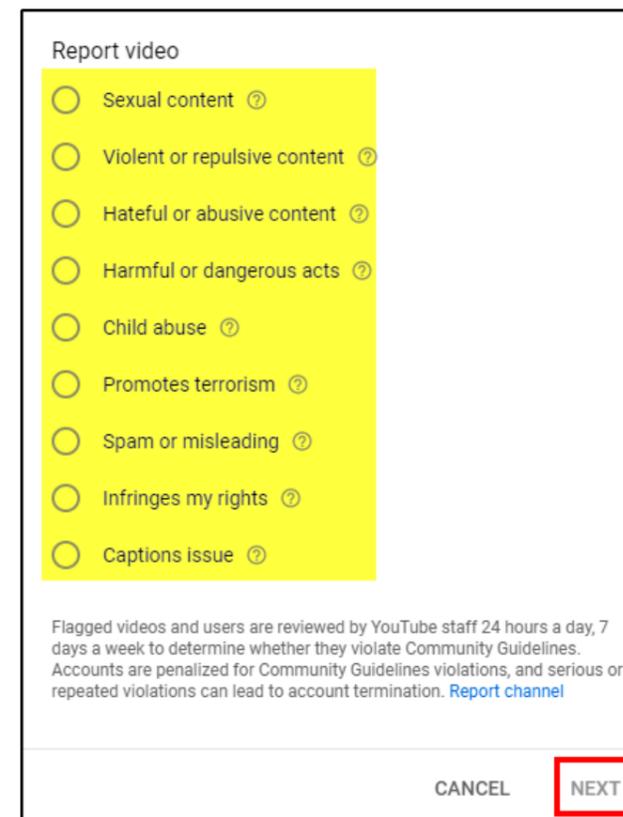


Figure 3: Reason for reporting video

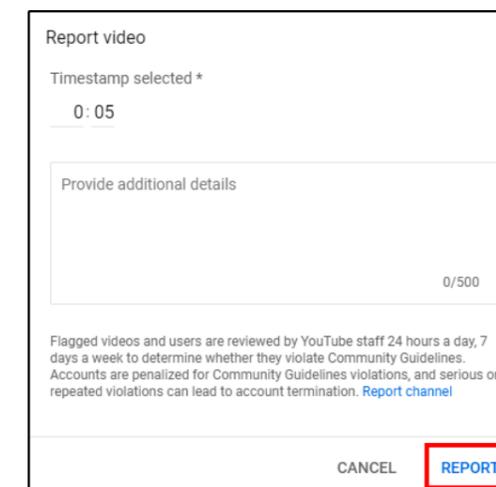


Figure 4: Additional Information

Reporting thumbnail, links, comment and channel

All reporting procedures are similar to the report of a video. The stages involve you being signed into your YouTube account and finding the 3 dots (horizontal or vertical).

A user can report on a:

- Thumbnail
- Link
- Comment
- Channel

If the user goes to any of these points, as shown in Figure 5-7, they will see the 3 dots and able to report it through such link as was done with the video. The user will have to give a response which best describes the reason for reporting. Reporting a channel requires one additional step initially as you have to go to the channel and not the video. Selecting the "About" tab on the channel page you can find the flag for reporting.

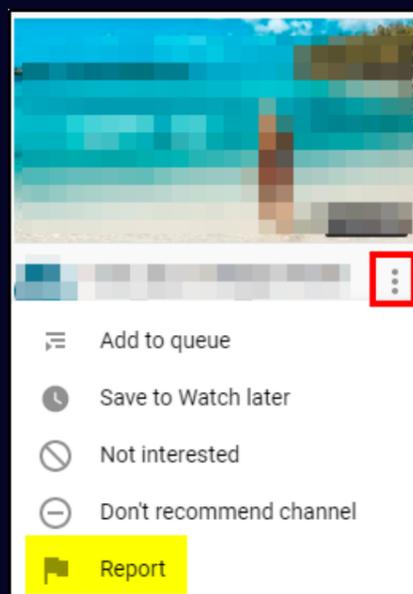


Figure 5: Reporting a Thumbnail



Figure 6: Reporting a comment on a video

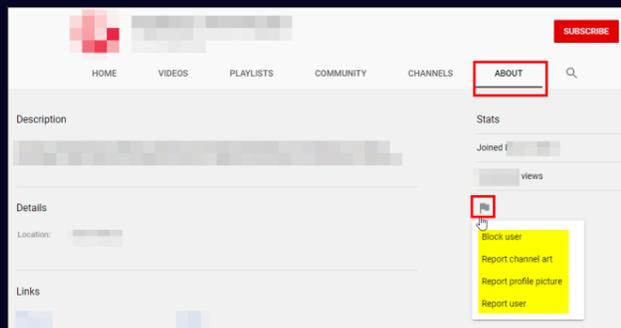


Figure 7: Reporting a channel

Using a mobile device

Reporting a video

Reporting videos across other devices is very similar to how reporting is done through a computer.

Step 1

At the video the user wishes to report, look for the icon with 3 dots (as highlighted in the red box in Figure 8). This can be seen on the video screen when the video is paused.

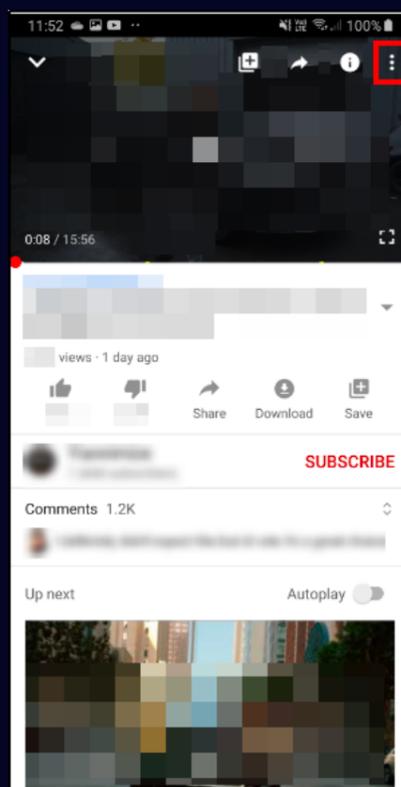


Figure 8: Video Reporting Through Mobile Device

Step 2

After clicking the 3 dots button (Step 1) a submenu should appear allowing you to click on the "Report" option as highlighted in Figure 9.

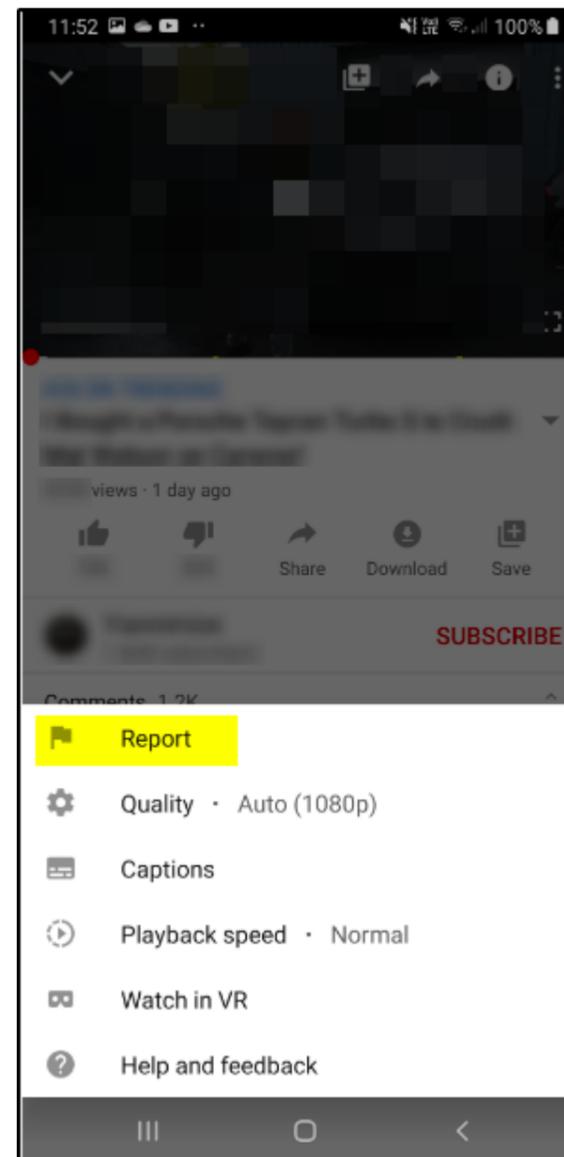


Figure 9: Video Reporting through Mobile Device

Step 3

Following the same procedure as reporting with a computer, you need to select the reason, highlighted in yellow in Figure 3, which best describes the issue for reporting the video. Then click the "Report" button.

Reporting thumbnail, links, comment and channel

The steps for reporting thumbnails, links, comments, and the channel are all similar to how you would report them from a computer. The 3 dots button is what you require to find and follow the reporting steps are explained above. Figure 10 shows where to find the 3-dot button for reporting thumbnails and Figure 11 shows how to report a comment in a YouTube video.

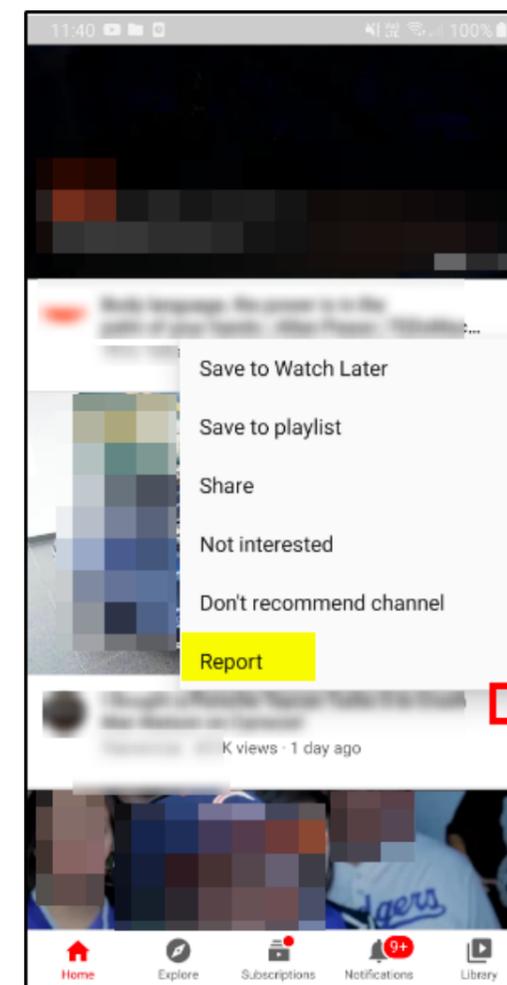


Figure 10: Reporting YouTube thumbnail through mobile device

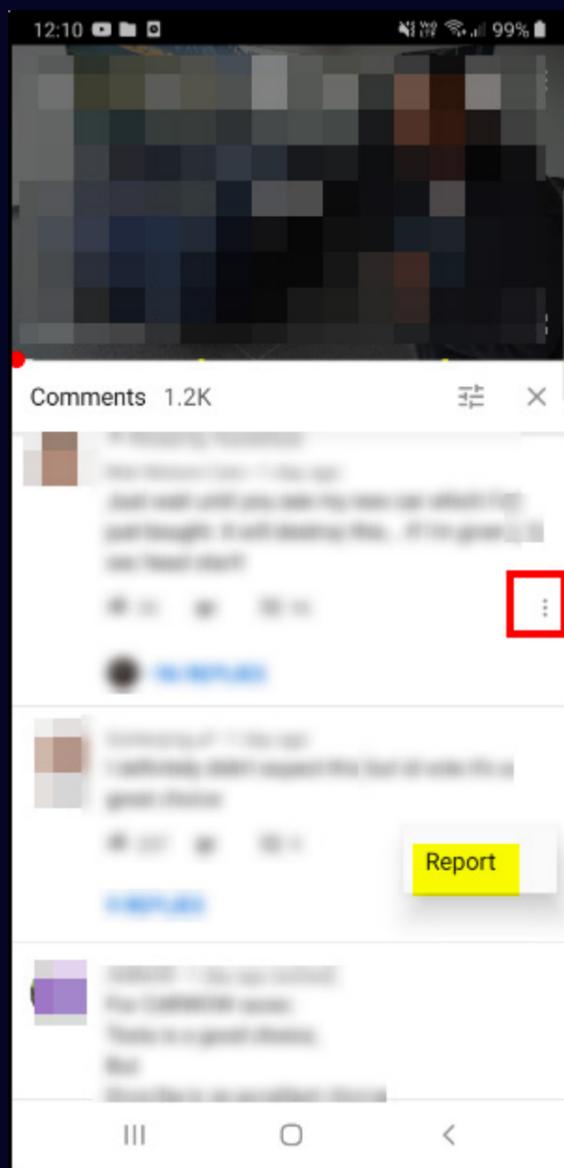


Figure 11: Report YouTube Comment through Mobile Device

Figure 12 and 13 show how to report a channel on YouTube. This is a little different than on a computer as you do not need to go to the "About" section of the page. As can be seen in Figure 12, the 3 dots (boxed in red) are on the main page of the channel.

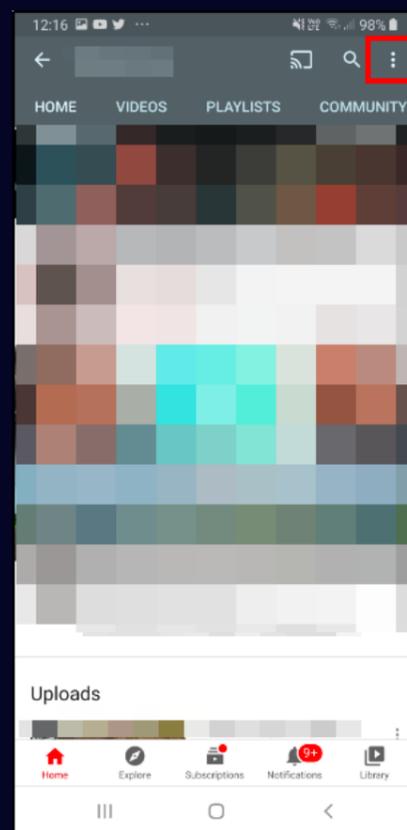


Figure 12: Reporting a channel on YouTube (1)

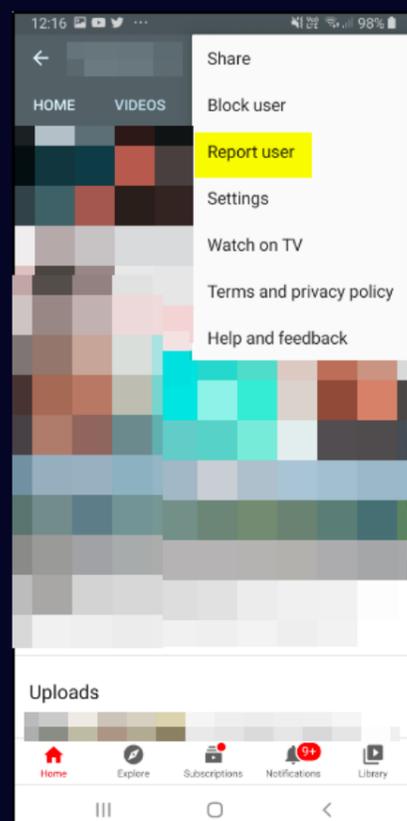


Figure 13: Reporting a channel on YouTube (2)

Privacy

Generally your account with YouTube is linked to your Google account, so most privacy settings are managed through Google. However, there are a few YouTube-specific settings you can change to improve your privacy.

To manage your privacy settings, scroll to the bottom of the side bar on the left side of the screen and select "Settings".

MORE FROM YOUTUBE

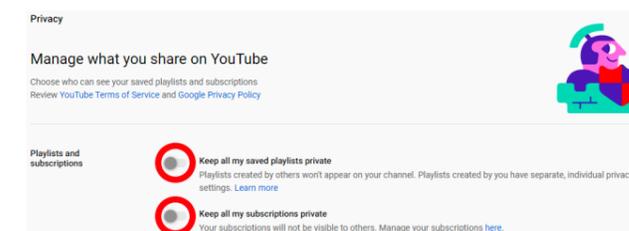
- YouTube Premium
- Movies & shows
- Gaming
- Live
- Fashion & beauty
- Learning

- Settings**
- Report history
- Help
- Send feedback

Then select "Privacy" in the side bar on the left of the screen.

- Account
- Notifications
- Playback and performance
- Privacy**
- Connected apps
- Billing and payments
- Advanced settings

From the Privacy menu, you can choose to keep your playlists and your subscriptions private.

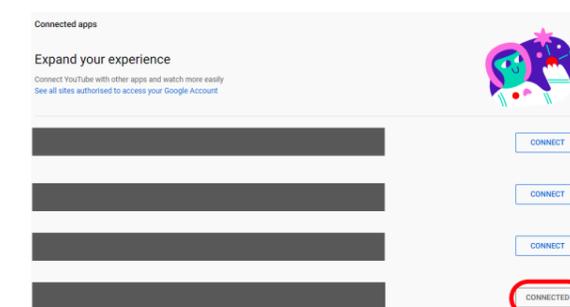


Connected Apps

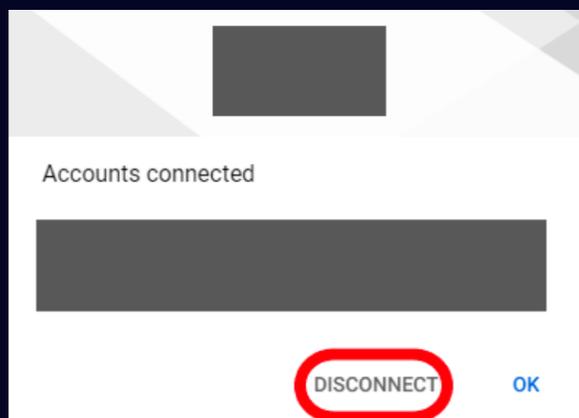
To view which apps are authorised to access your YouTube/Google account, select "Connect apps" from the settings sidebar.

- SETTINGS
- Account
- Notifications
- Playback and performance
- Privacy
- Connected apps**
- Billing and payments
- Advanced settings

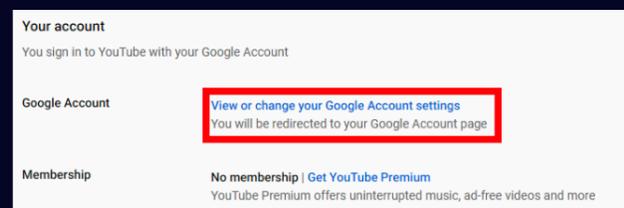
This shows a list of apps that you can connect to your account. Note they are only connected if the label to the right of the app shows "Connected".



To disconnect an app, select the "Connected" label, then "Disconnect" in the pop up.



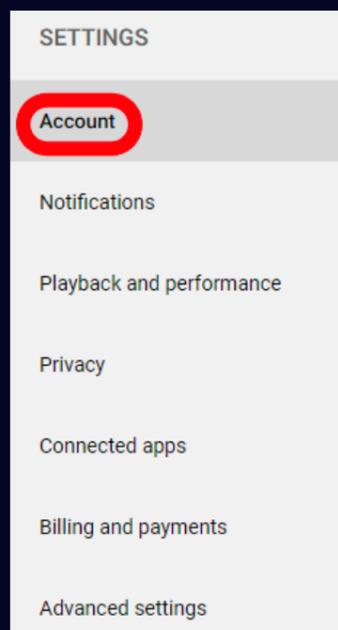
From this menu, select "View or change your Google Account settings".



This will take you to your Google account settings. This will take you to the Google page where you can alter your account information, personalisation, and security. In the "Data & personalisation" section, you can request to download or delete your personal data.

Account

A wider range of privacy customisation options can be found in your Google account settings. To access these, select "Account" from the Settings sidebar.



Sources

<https://www.youtube.com/howyoutubeworks/user-settings/privacy/>

<https://policies.google.com/privacy?hl=en-US>

<https://www.tubefilter.com/2017/05/04/how-youtube-adpocalypse-affected-top-creators/>



Scottish Business Resilience Centre

 Oracle Campus
Blackness Road
Linlithgow
West Lothian
EH49 7LR

 01786 447 441

 enquiries@sbrcentre.co.uk

 www.sbrcentre.co.uk

 @SBRC_Scotland

A Company Limited by guarantee and registered in Scotland
No. SC170241 | VAT Registration Number: 717 2746 27